

City of Rock Springs)
County of Sweetwater)
State of Wyoming)

City Council met in special session on May 15, 2019. Councilor Keaton West called the meeting to order at 5:07 p.m. Members present included Councilors Glennise Wendorf, Keaton West, Jeannie Demas, and Mayor Kaumo. Councilors David Halter, Tim Savage, Billy Shalata, Rob Zotti, and David Tate were absent from the meeting. Department heads present included Matthew L. McBurnett and Dave Lansang. The pledge of allegiance was recited.

MAIN STREET 101 PRESENTATION—WYOMING MAIN STREET

Linda Klinck, Program Manager for Wyoming Main Street, addressed the Governing Body, stating that Wyoming Main Street is the pioneer of economic development and has been for 40 years. Wyoming Main Street's Economic Development philosophy consists of four points: economic vitality, design, organization, and promotion. Each category was defined further with characteristics that fit.

Mayor Kaumo asked how we can be more cognizant of businesses outside of the downtown area. Ms. Klinck suggested partnering with outside businesses and getting cooperation from both parties. Mayor Kaumo expressed concern that businesses downtown and outside of downtown have begun to compete. Ms. Klinck stated that making downtown a destination with amenities and by helping downtown businesses thrive, other businesses benefit from the extra traffic as well. Mayor Kaumo stated that a boundary has been created for our downtown, and Ms. Klinck encouraged a review of the boundaries regularly to update them, if needed.

Statistics regarding Rock Springs were discussed, and it was shown that private investment in 2018 was at a total of \$955,048 and public investment was at \$298,157.

Current and future projects coming up were discussed, including a Best Practices workshop in September.

Mayor Kaumo stated that it's interesting to see how we line up with the rest of the state, and it is a challenge to make sure that we have buy-in from the community for our downtown. Ms. Klinck stated that the Wyoming Main Street is happy to facilitate, if discussions need to take place.

ADJOURNMENT

There being no further business, the meeting adjourned at 5:50 p.m.

By: _____
Council President

ATTEST:

City Clerk

Mayor